

## **Uponor promotes sustainability as main sponsor of global building conference in Helsinki**

**The world conference Sustainable Building 2011 (SB11) will take place on 18-21 October in Helsinki, Finland. The event will bring together 1,100 leading experts in sustainability of the built environment. It will provide an excellent overview of innovation and new technologies in the fields of environmentally sound construction, land use and sustainable communities.**

Uponor is proud to be the main sponsor of the SB11 conference. This role reflects Uponor's commitment to sustainability, both in its own operations and in supporting its customers' and partners' endeavours to improve the environmental performance of buildings and their associated infrastructure.

Uponor is continuously working to reduce its environmental footprint through its innovative and sustainable solutions. The company wants to enhance open dialogue between research and practice, and work together with its partners in the joint pursuit of more sustainable built environments in the future.

"A more sustainable future is within the reach of businesses and the people of the world, but this requires a roadmap and concrete actions. Uponor is focussing on two global issues – environmental impacts of energy use and the demand of clean water, and acting on the related opportunities. Because SB11 attracts leading experts in the field, it is the perfect setting for active interaction and technology transfer," explains Ilari Aho, Vice President, Indoor Climate Business Group at Uponor Corporation.

Uponor is exhibiting at SB11 and welcomes conference participants interested in finding out more about Uponor's sustainable and energy-efficient solutions.

More information:

- Ilari Aho, Vice President, Indoor Climate Business Group, tel. +358 20 129 2883
- David Harget, Vice President, Sustainability, Standardisation & Legislation, tel. +44 1636 83 06 96
- SB11 on the internet [www.sb11.org](http://www.sb11.org)

*Uponor is a leading international provider of plumbing and indoor climate solutions for residential and commercial building markets across Europe and North America. In Northern Europe, Uponor is also a prominent supplier of infrastructure pipe systems. Uponor offers its customers solutions that are technically advanced, ecologically sustainable, and safe and reliable to own and operate. The Group employs approx. 3,200 persons, in 30 countries. In 2010, Uponor's net sales totalled €750 million. Uponor Corporation is listed on NASDAQ OMX Helsinki in Finland. <http://www.uponor.com>*