



Fire Facts*

A home fire occurs every 12 seconds.

A typical home can be engulfed in flames in five minutes.

Relying on both smoke detectors and fire sprinklers increases the survival rate to 97%.

If sprinklers are not present, fires typically burn for an additional 15 minutes until the firefighters arrive.

Synthetic materials, used frequently in today's homes, burn twice as hot and twice as fast as wood.

Most fires in the home are caused by candles, children playing with matches, careless smoking, and cooking accidents.

A single sprinkler can limit water damage by extinguishing a fire in seconds using approximately 14 gallons of water per minute. Fire department hoses douse flames with 200 gallons of water per minute.

Residential sprinklers are the most effective fire protection for your family — especially when they provide small children and seniors precious time to escape on their own.

*Source: Residential Fire Safety Institute



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Uponor, Inc.

5925 148th Street West
Apple Valley, MN 55124

T 800-321-4739
F 952-891-1409
W www.uponor-usa.com
E learnmore@uponor-usa.com



But what brings peace of mind
is hidden way up in the ceiling.

You can see the craftsmanship.
The gentle grace of the fixtures.
The loving attention to detail.



FIRE PROTECTION SYSTEMS

Safer.

While smoke detectors alone increase survival rates by 50%, adding sprinklers increases that to 97%.

Faster.

Sprinklers put out most fires in seconds, before the fire department arrives and before there's major damage.

Reliable.

Our sprinklers respond to heat, not smoke, and draw water from your main cold-water line. The odds of a malfunction are just one in 16 million.

Cost-effective.

An upgrade that saves you money, Uponor fire protection systems can reduce insurance rates by 10% to 20%.

Unobtrusive.

Barely noticeable, each sprinkler can be recessed or concealed behind a special plate that falls away when activated.

Guaranteed.

The tubing behind the plumbing system comes with a 25-year limited warranty when installed by an Uponor-trained professional.

An Uponor fire protection system will make your house the safe haven it should be.

Every 12 seconds, there's a house fire. That's one statistic. Here's another, more troubling one: 4,000 Americans die in fires each year, 85% of them in fires at home.

What can you do about it? There's insurance, but that won't save a life. Nor will it replace old photos or cherished heirlooms.

You could put up smoke alarms or invest in a security system, but neither does anything to put out the blaze.

Uponor fire protection systems put your mind at ease. Our sprinkler system is the most effective, efficient kind of protection you can buy. It's connected directly to the main plumbing lines of the house, ensuring reliability. By protecting your home with Uponor, you can sleep well knowing that it will protect you.

The fastest first response.

Each fire sprinkler works as soon as it detects fire. It releases approximately 14 gallons of water per minute, putting out most fires in seconds. That's before major damage can occur. Each second becomes even more precious when it's time to help your family.

How precious? Consider this: Smoke detectors alone increase survival rates by 50%, but when combined with sprinklers, the survival rate climbs to 97%.

You can't see it, but it's there.

We designed our sprinkler heads to be recessed into the ceiling or cleverly concealed by special plates. They're barely visible and maintenance-free. What's more, Uponor PEX tubing is guaranteed for 25 years.

Once you choose Uponor, you won't ever have to think about it. But when you think about your family and all that you have, you'll be thankful it's there. Visit www.uponor-usa.com to learn more.

