## There's logic, and there's Uponor Logic

Uponor Logic is a unique approach to fire safety systems that focuses on providing peace of mind, saving lives and protecting property. But what it really means is a better way of doing business:

- Intuitive, intelligent products designed to be clean, quiet and healthy
- Comfort, safety and convenience for homeowners
- Proven performance and reliability
- Innovation that never, ever stops

Simply put, Uponor Logic assures you that you're installing the best fire safety solutions the industry has to offer.

### Sustainable resources, environmental responsibility

Our commitment to sustainable building includes the ongoing development of new materials and methods that reduce negative environmental impact. We sell systems that conserve water and use less energy. We're creating technologies that use cleaner installation methods. Look to Uponor for greater efficiencies and smaller demands on the earth's resources.

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**uponor** 

RESIDENTIAL FIRE SAFETY SYSTEMS

**HOME SAFETY** 



# A smart investment in safety and peace of mind:

Your home is the one place in the world where you and your family should always feel safe. And while everyone knows that smoke detectors in every room can alert you in the event of a fire, there's another level of fire protection available today that's simple, reliable and affordable.

A fire sprinkler system is an investment that safeguards your family and your home against the dangers and costs of a home fire. An Uponor Fire Safety System provides the protection you want and performs with unmatched reliability while preserving the beauty of your home.

For the same price as an upgrade like stainless steel appliances or granite countertops, you can purchase a fire safety system upgrade that will protect your family and property.



Our sprinklers can be concealed behind a special plate that falls away when activated



Wirsbo AQUAPEX® tubing carries a 25-year limited warranty when installed by an Uponor-trained professional.

## Why do fire marshals support Uponor?

- Home fires are reported every 90 seconds in the United States.
  According to the National Fire Protection Association (NFPA),
  eight out of 10 fire fatalities occur in homes.
- Industry research indicates that installing smoke alarms improves survival rates by 50%, but installing smoke alarms and a fire safety system increases survival rates to 97%.
- It takes only five minutes for a fire to engulf a typical home. Without sprinklers, a fire can burn up to an additional 15 minutes before firefighters arrive. With an Uponor Fire Safety System, a single sprinkler can control and in many cases extinguish a fire in just seconds.
- According to the Residential Fire Safety Institute (RFSI), hoses used by firefighters discharge up to 200 (946 liters) gallons of water a minute into a home. An Uponor Fire Safety System sprays just 10–15 gallons (38 57 liters) a minute. Fire reports show that property damage is nine times lower in homes equipped with sprinkler systems.
- An increasing number of communities are requiring residential fire safety systems in their building codes. Installing an Uponor Fire Safety System during construction ensures your family's safety, protects and increases the value of your home, and may even reduce your insurance rates.



#### The upgrade that's right for your home

An Uponor Fire Safety System isn't just the most effective form of protecting your family and belongings from home fires — it's also the most simple, reliable and cost-efficient system on the market.

#### **Added Value**

- An Uponor Fire Safety System is an extension of your home's plumbing system, so it can be installed quickly and affordably — especially if it's incorporated into your mortgage.
- Installing an Uponor Residential Fire Safety System adds to the resale value of your home, and can even reduce your insurance rates.

#### **Reliable Performance**

- Residential sprinklers respond to intense heat not smoke — so the odds of a malfunction are just one in 16 million.
- Uponor's sprinkler systems use the same dependable PEX-a tubing that's used in your home's plumbing. PEX-a requires fewer connections and resists corrosion, making it virtually leak-proof.
- Uponor's proven, maintenance-free fire safety systems have been reliably protecting thousands of homes just like yours for years.

#### Low-profile Design

- The sprinklers used in the Uponor Fire Sprinkler System can be recessed into the ceiling and covered by a small protective plate that makes them virtually invisible, allowing them to blend into your home's décor.
- You experience the peace of mind that comes with the industry's best fire safety system without compromising the beauty of your home.

#### Call or visit Uponor online today

For more information about the benefits of fire sprinklers, visit the Home Fire Sprinkler Coalition website at **www.homefiresprinkler.org** 

To learn more about Uponor's Residential Fire Safety Systems, visit us online or call us toll-free. In the U.S., go to **www.uponor-usa.com** or call 1-800-321-4739. In Canada, visit **www.uponor.ca** or call 1-888-994-7726.